

WORKPLACE FINANCIAL MANAGEMENT

This course provides practical workplace financial management skills that will allow students to effectively manage resources to maximize progress towards a business goal. Students will be introduced to common terms and strategies for determining the success of a potential business venture and interpreting financial documents.











TOPIC MODULES:

Predicting
Profitability - 20 min

- Explain the role of variable & fixed costs when calculating the break-even point.
- Recognize the break-even point as a tool for determining the success of an enterprise.
- Compare the terms profit margin and markup.
- Explain markup pricing strategies for determining an appropriate selling price.

Reading the Books - 10 min

- Compare the terms revenue, expenses, and profit.
- Interpret an income statement.

Budgets - 15 min

- Recognize that budgets are flexible financial tools that can be customized to meet specific financial goals.
- Explain how a budget drives the operating decisions of an organization or project.
- Describe the process of creating an operating budget.
- · List components of a general operating budget.

Strategic Financial Planning - 15 min

- List strategies for forecasting financial needs.
- Explain the importance of managing the days cash on hand for sustained operation.
- Recognize the role of investment as a tool for meeting short and long-term growth goals.
- Identify ways to invest.